



CELEBRATING  
**30**  
YEARS

**OCTOBER 26-29, 2017**  
CLEVELAND-AIRPORT MARRIOTT



*Exhibitor Prospectus*  
**AND SPONSORSHIP OPPORTUNITIES**

The Ohio Foot & Ankle Medical Association is approved by the Council of Podiatric Medical Education as a sponsor of continuing education in podiatric medicine.

# welcome

It is time again for the annual **NEOAPM Fall Classic Seminar** sponsored by the Northeast Ohio Academy of Podiatric Medicine, a component of the Ohio Foot & Ankle Medical Association. We would like to invite you to exhibit at our 30<sup>th</sup> annual Fall Classic Seminar which is scheduled for October 26-29, 2017 in Cleveland Ohio. **The exhibitor dates are October 27<sup>th</sup> and 28<sup>th</sup>.** Last year's seminar was attended by over 400 podiatrists and more than 60 exhibitors participated.

The **2017 Fall Classic** promises to be an exciting and well attended conference. This year's meeting will again be at the Cleveland Airport Marriott in Cleveland, Ohio. The Cleveland Airport Marriott has undergone a \$20 million renovation with a redesigned and centralized exhibit area and completely renovated guest rooms, lobby and restaurant. It's just minutes from Cleveland Hopkins International Airport.

The cost of a space this year will be \$1000. Spaces will be assigned on a first come, first PAID basis.

The exhibit hall will be open for set up on Thursday, October 26<sup>th</sup> from 7:00 – 9:00 pm and on Friday, October 27<sup>th</sup> at 7:00 am. The exhibit hall officially opens on Friday at 8:00 am. A six foot long table, 2 chairs and a white table cloth will be provided. We would like representatives to be present during the seminar from 8:00 am – 5:00 pm on Friday and Saturday.

Please complete the enclosed Exhibitor/Sponsorship form and return it with your registration fee. The \$1000 registration fee must be received by September 30, 2017. Starting October 1st, the registration fee will be \$1200. Hotel reservations can be made directly through the Cleveland Airport Marriott at 1-216-252-5333 or 1-800-228-9290. Mention the NEOAPM Super Saver Room Block for the discounted room rate of \$119.00/night.

We look forward to hearing from you and having you exhibit at our seminar. Should you have any questions or concerns, please feel free to contact us at 216-591-1905 or email [rfdpm@att.net](mailto:rfdpm@att.net). For an up-to-date list of speakers and topics for the seminar, please visit our website at [www.neoapm.org](http://www.neoapm.org).

Sincerely,



Ronald A. Freireich, DPM  
NEOAPM Coordinator, Seminar Exhibits



Johnathan Sharpe, DPM  
NEOAPM Scientific Chair



Mark Gould, DPM  
NEOAPM Program Chair

# Sponsorship Opportunities

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## GOLD SPONSOR: \$1,500

- Company name listed as “Gold Sponsor” on all event signage
- An exhibit booth space in a premier location at the event
- Opportunity to distribute company promotional materials with conference welcome packets
- Listing on NEOAPM website including link to your company website  
**(please email your company logo and website address to: rfdpm@att.net)**

## EXHIBITOR SPONSOR: \$1000

- Exhibit booth space at the event
- **After September 30, 2017**, the exhibitor fee will be \$1200

### EXHIBIT SCHEDULE

Thursday, October 26, 2017  
7:00 pm – 9:00 pm – Exhibitor Set-up

Friday, October 27, 2017  
7:00 am – 8:00 am – Exhibitor Set-up

Friday, October 27, 2017  
8:00 am – 5:00 pm – Exhibitor Hours

Saturday, October 28, 2017  
8:00 am – 5:00 pm – Exhibitor Hours

### EXHIBIT SPACE INFORMATION

- Each space will have one (1) 6 foot table with tablecloth and two (2) chairs
- Exhibit space is assigned based on the order Exhibit/Sponsorship forms and monies are received by NEOAPM

## Cleveland Airport Marriott



# Additional Sponsorship Opportunities

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## **NEW THIS YEAR: LUNCH AND LEARN SPONSORSHIP**

(There are only 3 available, reserve early)

Private 90 Minute Lunch Presentation with up to 30 Physicians on Saturday

Includes pre-seminar attendee list to market your presentation and premium booth placement\* in the Exhibit Hall Ballroom

- \$2,000 per session

\*Lunch and Learn Sponsorship does NOT include an exhibit booth. Exhibit booths must be purchased separately.

## **CONTINENTAL BREAKFAST IN THE EXHIBIT HALL**

Provide a delicious spread of coffee, tea, juices, danish, bagels, fruit and more.

Includes sign with your company's logo and company insert in attendees handouts.

- Friday \$1,500
- Saturday \$1,500

## **AFTERNOON BREAK IN EXHIBIT HALL**

Your company can provide a break from lectures with snacks and sodas.

Includes sign with your company's logo and company insert in attendees handouts.

- Friday \$1,500

## **LUNCH SPONSOR**

Your company can sponsor our ever so popular extensive and well attended lunch buffet. Includes sign with your company's logo and company insert in attendees handouts.

- Friday \$3,000
- Saturday \$3,000

## **MORNING BREAK IN THE EXHIBIT HALL**

Provide a break from lectures with refreshments, coffee and soda.

Includes sign with your company's logo and company insert in attendees handouts.

- Friday \$800
- Saturday \$800

## **THURSDAY AFTERNOON DELUXE ASIAN BUFFET BREAK**

Your company can sponsor this well attended and popular one and only break on Thursday. Includes sign with your company's logo and company insert in attendees handouts.

- \$3,000

## MORNING OF THE BIZARRE SPONSOR

Your company can sponsor the annual and ever so popular Morning of the Bizarre during the second half of Sunday lectures. Includes sign with your company's logo and company insert in attendees handouts. Also includes the ability to setup exhibit table on Sunday.

\$1,000

## SUNDAY BUFFET SPONSOR

Your company can sponsor our extensive and well attended Sunday morning buffet breakfast during the first half of Sunday lectures. Includes sign with your company's logo and company insert in attendees handouts. Also includes the ability to setup exhibit table on Sunday.

\$4,000

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# 30<sup>th</sup> Annual Fall Classic Seminar

## 2017 GRANT SPONSORSHIP CONTRACT

The following is an agreement to provide the Northeast Ohio Academy of Podiatric Medicine with an educational grant to support the 2017 NEOAPM Fall Classic Seminar that will be held on October 26-29, 2017 at the Cleveland-Airport Marriott in Cleveland, Ohio. This program has been approved for Continuing Medical Education hours by the Ohio Podiatric Medical Association for the state of Ohio and is an approved CPME provider.

By signing this contract, you are in agreement with the NEOAPM as a sponsor of the 2017 Fall Classic CME seminar by providing an education grant. As a sponsor, you are agreeing to pay the amount referenced above on or before September 30, 2017.

Printed Name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Company Name \_\_\_\_\_

Payment Method:

Check

Make payable to: NEOAPM  
(Tax ID # 34-1709962)

Mail to: Ronald Freireich, DPM  
28790 Chagrin Blvd., Suite 200  
Woodmere Village, OH 44122

Credit Card

To pay by credit card, register online at:  
[www.neoapm.org](http://www.neoapm.org)  
(Credit card payment will come from PayPal)

# 2017 Exhibitor • Sponsorship

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**October 26-29, 2017 • Cleveland Airport Marriott • Cleveland, Ohio**

Company Name: \_\_\_\_\_

Company Product: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax #: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

\_\_\_\_\_ **YES** we are interested in an Exhibit/Sponsorship Opportunity.

Please indicate your committed sponsorship level:

Gold Sponsor \$1,500

Exhibitor Sponsor \$1000  
(before September 30)

Exhibitor Sponsor \$1200  
(after September 30)

**Payment Method:**

Check (Made Payable to: NEOAPM) (Tax ID #34-1709962)

Credit Card: To pay by credit card, register online at: [www.neoapm.org](http://www.neoapm.org)  
(Credit card payment will come from PayPal)

Reminder: If you choose to be an Exhibitor Sponsor, your registration fee must be received by September 30, 2017. **After September 30<sup>th</sup>, the fee will be \$1200.**

Attending Representative(s): (lunch will be provided for up to two)

Electricity required? Yes No

**Agreed:**

Company Representative (print name): \_\_\_\_\_

Signature: \_\_\_\_\_

---

**Please mail or fax form with payment to:**

Ronald Freireich, DPM  
28790 Chagrin Blvd., Suite #200  
Woodmere Village, OH 44122  
P: 216-591-1905  
F: 216-591-1961  
[rfdpm@att.net](mailto:rfdpm@att.net)



# *rules . regulations . policies*

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## **2017 NEOAPM *Fall Classic* Seminar**

Please review these rules and regulations carefully. Your signature on the Exhibit/Sponsorship Form binds you and your company to this contract and the terms expressed herein.

### **Products/Services**

The products or services that are exhibited at the NEOAPM Fall Classic Seminar must be those related to the interests and educational values of the conference. The NEOAPM Fall Classic Seminar may refuse to accept the application of any company or persons whose products/services do not meet the educational integrity and objectives of the NEOAPM Fall Classic Seminar.

### **Hotel Reservations**

All exhibitors/sponsors must reserve their guest rooms through the NEOAPM Fall Classic Seminar Guest Room Block at the Cleveland Airport Marriott Hotel. Arrangements have been made with the Cleveland Airport Marriott for a discounted rate of \$119.00/night.

### **Exhibitor/Sponsor Activities**

Any products/services showcased or displayed by the exhibitor/sponsor must be conducted or distributed within the exhibit space assigned. The exhibitor/sponsor is prohibited from displaying their products/services in other exhibitor/sponsor spaces, outside the hotel or in common areas. **Only one company can exhibit per space.** Exhibitors/sponsors are required to keep their assigned space in good order and cleanliness at all times. Exhibitors are prohibited from bringing oversized displays due to space requirements. Exhibitors must be able to display on the 6 foot table top provided or not use the table top using a floor display. Displays are not to be wider than 6 feet. A representative of the company may attend the program, but is not allowed to engage in any promotional activities in the lecture hall while the program is taking place.

### **Installation & Dismantling**

Set-up for Exhibitor/Sponsors is Thursday, October 26, 2017 from 7:00 – 9:00 pm and/or Friday, October 27, 2017 from 7:00 – 8:00 am. Dismantling and packing of displays can begin on Saturday, October 28, 2017 anytime after 5:00 pm.

### **Liability**

The exhibitor/sponsor hereby assumes responsibility and agrees to indemnify and defend the NEOAPM Fall Classic Seminar, its members and staff, and the Cleveland Airport Marriott Hotel against any claims, injuries, or expenses that result out of the use of the exhibition space and hotel grounds, unless the damages/injury is due solely to the negligence of the NEOAPM Fall Classic Seminar and the Cleveland Airport Marriott Hotel.

### **Insurance**

The NEOAPM Fall Classic Seminar and the Cleveland Airport Marriott Hotel do not provide insurance covering property of the exhibitor/sponsor. It is the sole responsibility of the exhibitor/sponsor for having insurance coverage.

### **Shipping & Receiving**

Every sponsor is responsible for all the arrangements and expenses of shipping materials, merchandise, exhibits or any other items to and from the hotel. Please ship items directly to the hotel with the name of your company on the boxes and the “**NEOAPM Fall Classic Seminar**” name listed. All company materials should be received no sooner than 2 days prior to the event. Please ship items to: Cleveland Airport Marriott, 4277 West 150<sup>th</sup> Street, Cleveland, Ohio 44135. For questions about shipment please contact the hotel at 216-252-5333.



PO Box 18529  
Cleveland, Ohio 44118

Presort Standard  
U.S. Postage  
**PAID**  
Cleveland, OH  
Permit No. 3473

CELEBRATING  
**30**  
YEARS

Register Online at [www.neoapm.org](http://www.neoapm.org)

**Minimum 25.0 Contact CME Hours**

Approved Sponsor  
Medical Association  
Ohio Foot and Ankle  
OHCA

Presented By:  
The Northeast Ohio  
Academy of Podiatric  
Medicine

**OCTOBER 26-29, 2017**  
CLEVELAND-AIRPORT MARRIOTT

*Fall Classic*  
SEMINAR  
Excellence in Education,  
Medicine, Trauma and Surgery  
of the Foot and Ankle

30th ANNUAL  
NEOAPM

**OCPM FOUNDATION**  
Integrated Physician Solutions  
**bako**

College of Podiatric Medicine  
KENT STATE UNIVERSITY

Premier Sponsors: